



## Who's afraid of contemporary art?

*Kyung An, Jessica Cerasi*

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Revue de presse

'A well-rounded evaluation of an international art world, encouraging us not to be afraid to experience something extraordinary' --Aesthetica

'Thoroughly readable' --Mr Porter

'Good prep for arty parties.' --The Lady Présentation de l'éditeur

What is contemporary art? What makes it 'contemporary'? What is it for? And why is it so expensive? The contemporary art world can be a baffling place, but Kyung An and Jessica Cerasi are on hand to bring you up to speed. From museums and the art market to biennales and the next big thing, *Who's Afraid of Contemporary Art?* offers concise and pointed insights into today's art scene, examining how artists are propelled to stardom, explaining what curators do, challenging our understanding of artistic skill, demystifying the art market, and much, much more. In this easy-to-navigate A to Z guide, the authors' playful explanations draw on key artworks, artists and events from around the globe, including how the lights going on and off won the Turner Prize, what makes the likes of Marina Abramoviæ and Ai Weiwei such great artists, and why Kanye West would trade his Grammys to be one. Packed with behind-the-scenes information and completely free of jargon, *Who's Afraid of Contemporary Art?* is the perfect gallery companion and the go-to guide for when the next big thing leaves you stumped. Biographie de l'auteur Kyung An is assistant curator for Asian art at the Guggenheim Museum, New York. She has also worked at Meekyoung Shin Studio, the Hayward and Serpentine galleries, London, and has an MA from the Courtauld Institute of Art.

Jessica Cerasi is exhibitions manager at Carroll/Fletcher gallery in London. She has worked for Hayward Touring, Christie's, the Guggenheim, and Hayward Gallery. She holds an MA in art history from University College London.

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